



2020 Sponsorship Opportunities

Moved to Virtual Race

October 12, 2020 to October 31, 2020

On October 4th, we were going to hold the 7th Annual PR Ram Run 5K and 1 Mile Fun Run/Walk in person, however, due to COVID restrictions this event has been moved to a virtual race. We still have room for a few more sponsorships!

This event brings over 600 people and grows each year. Most importantly, our attendees are YOUR target audience - moms, dads, fitness gurus, runners, children and local community members!!

Pine Richland Cross Country Boosters is a 501c3 non-profit organization which helps to support the cross country athletes/families and acts as a liaison between the athletic department and the coaching staff.

Are you ready to promote your business and show your support for the athletes in our community? This year to stay in compliance with County health guidelines, the race may be a hybrid between in-person and virtual or only virtual. Participants will still receive a t-shirt, swag bag and promotional items from our sponsors.

Diamond Bag Sponsor \$1500 (Exclusive Opportunity—only 1 available!)

- Sponsor responsible for ordering ALL Race Bags with own Logo
 - Use own vendor or race committee can recommend
 - Minimum order one bag per family or maximum every participant
- Facebook Advertising of your business
- Logo on back of t-shirts and print advertising
- Company promoted on flyer sent to Pine-Richland families (your target market!)
- Meet and greet table at race (table/chair provided) *
- Place promotional item in race swag bag
- Ten complimentary race entries with t-shirts

No longer available

Platinum Sponsor \$1000

- Prominent logo placement on back of t-shirts
- Facebook Advertising of your business
- Company promoted on flyer sent to Pine-Richland families (your target market!)
- Meet and greet table at race (table/chair provided) *
- Verbal acknowledgement at the race
- Place promotional item in race swag bag
- Six complimentary race entries with t-shirts

Gold Sponsor \$500

- Logo placement on back of t-shirts and print advertising
- Company promoted on flyer sent to Pine-Richland families (your target market!)
- Meet and greet table at race (table/chair provided) *
- Place promotional item in race swag bag
- Four complimentary t-shirts

Silver Sponsor \$250

- Company name listed on back of t-shirts and print advertising
- Meet and greet table at race (table/chair provided) *
- Place promotional item in race swag bag
- Two complimentary t-shirts

Bronze Sponsor \$100

- Company name listed on back of t-shirts and print advertising
- Meet and greet table at race (table/chair provided)*
- Company promoted on flyer sent to Pine-Richland families
- Place promotional item in race swag bags

Company Trade / Donation of Goods or Services

(If your donation is food or beverages, we will calculate the dollar amount for amount donated and place you in the appropriate sponsor level above)

*Meet and greet table at race if permitted under health guidelines.



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To secure your spot on the t-shirts, please complete form/check and return by **October 11, 2020**.

Business Name: _____

Contact Person: _____

Address: _____

Phone: _____ **Email:** _____

Sponsorship Level: _____

Check Amount: \$ _____

Please make check payable to PRCC Boosters

Address: PR Ram Run, Attn: Rene Hoy, 5717 Summit Street, Gibsonia, PA 15044

Questions, please call Rene Hoy @ 740-961-3356 or renehoy6@gmail.com

Thank you for your support!