



2021 Sponsorship Opportunities

5K Run and 1 Mile Fun Run/Walk

October 10, 2021 at North Park

On October 10th, we are going to hold the 8th Annual PR Ram Run 5K and 1 Mile Fun Run/Walk in person at North Park.

This event brings over 600 people and grows each year. Most importantly, our attendees are YOUR target audience - moms, dads, fitness gurus, runners, children and local community members!!

Pine Richland Cross Country Boosters is a 501c3 non-profit organization which helps to support the cross country athletes/families and acts as a liaison between the athletic department and the coaching staff.

Are you ready to promote your business and show your support for the athletes in our community?

Participants will still receive a t-shirt, swag bag and promotional items from our sponsors.

Diamond Bag Sponsor \$2500 (Exclusive Opportunity—only 1 available!)

- Sponsor responsible for ordering ALL Race Bags with own Logo
 - Use own vendor or race committee can recommend
 - Minimum order one bag per family or maximum every participant
- Facebook Advertising of your business
- Logo on back of t-shirts and print advertising
- Company promoted on flyer sent to Pine-Richland families (your target market!)
- Meet and greet table at race (table/chair provided) *
- Place promotional item in race swag bag
- Ten complimentary race entries with t-shirts

Gold Sponsor \$500

- Logo placement on back of t-shirts and print advertising
- Company promoted on flyer sent to Pine-Richland families (your target market!)
- Meet and greet table at race (table/chair provided) *
- Place promotional item in race swag bag
- Four complimentary t-shirts

Bronze Sponsor \$100

- Company name listed on back of t-shirts and print advertising
- Meet and greet table at race (table/chair provided)*
- Company promoted on flyer sent to Pine-Richland families
- Place promotional item in race swag bags

Platinum Sponsor \$1000

- Prominent logo placement on back of t-shirts
- Facebook Advertising of your business
- Company promoted on flyer sent to Pine-Richland families (your target market!)
- Meet and greet table at race (table/chair provided) *
- Verbal acknowledgement at the race
- Place promotional item in race swag bag
- Six complimentary race entries with t-shirts

Silver Sponsor \$250

- Company name listed on back of t-shirts and print advertising
- Meet and greet table at race (table/chair provided) *
- Place promotional item in race swag bag
- Two complimentary t-shirts

Company Trade / Donation of Goods or Services

(If your donation is food or beverages, we will calculate the dollar amount for amount donated and place you in the appropriate sponsor level above)

*Meet and greet table at race if permitted under health guidelines.



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To secure your spot on the t-shirts, please complete form/check and return by **October 2, 2021**.

Business Name: _____

Contact Person: _____

Address: _____

Phone: _____ **Email:** _____

Sponsorship Level: _____

Check Amount: \$ _____

Please make check payable to PRCC Boosters

Address: PR Ram Run, Attn: Rene Hoy, 5717 Summit Street, Gibsonia, PA 15044

Questions, please call Rene Hoy @ 740-961-3356 or renehoy6@gmail.com

Thank you for your support!